



### Programming Info:

- **Multiplatform content:** on-air (available in standard- and high-definition), Online (IFC.com) and On Demand (IFC Free)
- **IFC original series in 2009 include:**
  - *The IFC Media Project:* Hosted by Gideon Yago, this thought-provoking series examines the current state of investigative journalism and how it affects our perceptions of the world around us. (Season two premiering in 2009)
  - *Z Rock:* A semi-scripted comedy about a rock band who make their everyday living as an upscale kid's party band. (Season two premiering June 2009)
  - *Bollywood Hero:* An IFC original mini-series starring Chris Kattan (*Saturday Night Live*), who plays himself in this otherwise fictional comedy. Tired of being rejected as leading-man material in Hollywood, Kattan burns his professional bridges in L.A. and ventures to India in search of a starring role in a Bollywood film. (Premiering Summer 2009)
- **Web/TV integrated content:**
  - *IFC Media Lab Studios* offers financing, professional development and distribution opportunities for aspiring film makers.
  - Original web series in 2008 include:
    - *Get Hit:* A satirical step-by-step guide on how to achieve guaranteed viral internet success...or nearly die trying.
    - *Pushing Twilight:* focuses on a group of disenchanting twenty-somethings who at the behest of a mysterious host assemble a strange weekly meeting as an outlet for their unfulfilled urges.