



### Programming Info:

- **Multiplatform content offerings: on-air (available in standard- and high-definition), online, on demand and mobile.**
- **AMC original series and mini-series include:**
  - *Mad Men*: Set in 1960s New York, this Emmy® Award-winning drama series is about the lives of the ruthlessly competitive men and women of Madison Avenue advertising. Starring Jon Hamm.
  - *Breaking Bad*: Another Emmy® Award-winning drama from AMC, this series follows the story of a desperate man who turns to a life of crime to secure his family's financial security. Starring Bryan Cranston.
  - *Rubicon*: A conspiracy thriller starring James Badge Dale as an analyst at a New York City intelligence agency who is thrown into a story where nothing is as it appears to be.
- **AMC specials and short-form programming:**
  - *AMC FearFest*: AMC's annual on-air Halloween horror film festival.
  - *AMC News*: A short-form programming strand covering entertainment news, including film premieres, major film festivals, and industry award events.
- **AMC programming strands include:**
  - *AMC Celebrates*: Marks the anniversaries of key movies, packaged with exclusive star interviews and pop-cultural commentary, available in a multi-platform experience. Showcase anniversaries include the 45<sup>th</sup> anniversary of *The Great Escape* and the 50<sup>th</sup> anniversary of *The Magnificent Seven*.
  - *AMC Complete Collection*: Celebrates specific movie franchises in their entirety, including *Missing in Action I-III* and *Jaws I-IV*.
  - *AMC Hollywood Icon*: Celebrates a larger-than-life movie star by creating on-air programming events that showcase their meaningful movies and performances. Showcases include: Charles Bronson, James Dean, Harrison Ford, Marilyn Monroe, Julia Roberts and Bruce Willis.